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Department of Education International Cooperation Office

Office of the Director MEMORANDUM

FOR ARTURO B. BAYOCOT, Regional Director, DepEd Region X

EVELYN R. FETALVERO, Regional Director, DepEd Region XI ALLAN G. FARNAZO, Regional Director, DepEd Region XII

FRANCIS CESAR B. BRINGAS, Regional Director, DepEd Region XIII

FROM: MARGARITA CONSOLACION C. BALLESTEROS

Director IV

SUBJECT: Invitation to join the Challenge for the 2020 Sharing

Stories on Asia-Pacific Education Movement (SSAEM)

Conference

DATE : 13 July 2020

Background

The 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) is an annual gathering of various stakeholders and the general public together. The Conference aims to spread and maximize the impact of Asia-Pacific Teacher Exchange (APTE) by sharing experiences of all Teacher Exchange Programme from partner countries.

In line with this, UNESCO Asia-Pacific Centre of Education for International Understanding (APCEIU) is inviting all alumni of APTE Programme including the Korea-Philippines Teacher Exchange Programme (KPTEP) to join the Challenge – Video and Photo Contest for 2020 Online SSAEM Conference.

The Challenge is organized to promote the upcoming 2020 Online SSAEM Conference and provide alumni with a broader range of opportunities to participate in the event and to produce a video for the Opening Ceremony and create valuable educational materials.

Clear Statement of Request

The Video and Photo Contest is open to all alumni of the Programme during the previous years. Please take note that only in 2019 that all Regions were included in the programme.



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1st Challenge: All Alumni teachers from 2014 to 2019 are eligible to submit videos and photographs

 2^{nd} Challenge: All Alumni teachers from 2014 to 2019 are encouraged to take part in the contest and submit a letter for their Korean Host School

Category	Details	Requirements
	[Video Contest]What is SSAEM Conference?What does the APTE mean to you?	Format: Wmv, Mp4, AVI Resolution: HD (1280 x 270) Pixels Length: 20 seconds or less Language: English
1st Challenge	[Photo Contest]	
	- "I am SSAEMER" photoshoot * [Appendix 1] or your own making board can be used for your photo	Photo or Video (3 seconds or less)
2nd Challenge	[Letter Writing Contest]	
	Write a letter to your Korean Host School and reconnect with your colleagues and students in Korea	Format: JPEG, BMP, PNG, AI, PSD
	*[Appendix 1] or your own making board can be used for your letter	

How to Submit:

- Deadline is on 26th July 2020 (Sunday) 12:00 AM KST
- o Requirements Application Form and Your Outcomes (Entries)
- Kindly upload your file to a dropbox folder below:
 - To submit outcome, all files should be collected in a folder
 - Ensure that folders name should be "Year of Participation (in the programme)_Nationality_Name"
 - Link of dropbox folder vary per country



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Dropbox Link for the Philippines:

http://www.dropbox.com/request/OHrR5EXxdWiRud8nYex4

o Contact ite@unescoapceiu.org

Prizes:

APCEIU will contact each winner individually and honor them at the Awarding Ceremony during the 2020 Online SSAEM Conference

The prizes will include the following:

Category	Details		
1st Place Winner	Souvenir (Valued at 50,000 KRW) 1 Set of Mobile Global Citizen Campus	SE COME OTTORN OTTORN	
2nd Place Winner	Souvenir (Valued at 30,000 KRW) 2 Sets of Changers Board Game Set	THANKS OF	
3rd Place Winner	Souvenir (Valued at 10,000 KRW) 1 Set of Changers Board Game Set	10	

In this regard, the International Cooperation Office (ICO) is respectfully requesting your assistance to disseminate information to all 2012-2019 Alumni of the Korea Philippines Teacher Exchange Programme (KPTEP).

Thank you very much.

Attachments:

Guidelines for the Challenge, Application Form Appendix: Sample Entries and Templates